



# The Health Impact Of Complete Streets





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# About Healthier Somerset

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Since 2010 

<http://www.healthiersomerset.org>

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**Celebrating six years in 2016  
of working collaboratively to improve  
the **HEALTH** and **WELL-BEING** of all  
who **LIVE** and **WORK** in Somerset County**

Since 2010 



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**Our Partners:  
More than 50 organizations  
representing thousands of Somerset County  
residents, businesses, schools,  
nonprofit organizations,  
public health officials, healthcare providers,  
government, and faith-based organizations**

Since 2010 





## **Grants Awarded in 2016**

**NJ Healthy Communities Network  
2-year, \$20,000**

**NJ Health Initiatives  
4-year, \$200,000**





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# What Makes Healthier Somerset Unique?

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Since 2010

<http://www.healthiersomerset.org>

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**Comprehensive health information**

**Advocacy**

**Networking**

**Marketing and promotion**

Since 2010

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# Comprehensive health information:

**Somerset County  
Community Health Improvement Plan (CHIP)**

**Somerset County  
Community Health Needs Assessment (CHNA)**

Since 2010

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# Advocacy:

**Integrated health policy**

**Elected and appointed officials**

**Municipal, County, and State issues**

Since 2010 





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# **Healthier Somerset**

## **brings all interested parties**

### **to the table**

Since 2010

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**Healthier Somerset is the  
only health coalition in NJ  
to link public policy  
and economic development**

**To health**

Since 2010

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**The physical and mental health  
of Somerset County**

**are directly tied**

**to our  
economic wellbeing**

Since 2010

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**Branding Somerset County:**  
**We are a Healthy Community**  
**Health & Wellness are our business**

Since 2010

A decorative border at the bottom of the slide consisting of a dense, vibrant green grass-like texture.

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**Good health**

**is the key to our**

**quality of life**

Since 2010

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# Healthier Somerset And Complete Streets

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Since 2010 

<http://www.healthiersomerset.org>





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**Complete Streets has been  
part of  
Healthier Somerset's policy agenda  
since its founding in 2010**

Since 2010

A decorative border at the bottom of the slide consisting of a row of green grass blades.

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**2015: ShapingNJ \$12,000**

***Complete Streets/Farmers Markets***

**Bound Brook**

**Manville**

**Somerville**

Since 2010 





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**2016-17:**  
**NJ Healthy Communities Network**  
***Complete Streets/Farmers Markets***  
**\$20,000**

**Bridgewater**

**Green Brook**

**North Plainfield**

Since 2010 





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**2016-17:**  
**NJ Healthy Communities Network**  
***Complete Streets/Farmers Markets***  
**\$20,000**

**Farmers market vouchers**

**Bike racks upon Complete Streets passage**  
Since 2010





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# Complete Streets Health Benefits

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Since 2010 

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# Individual health benefits



- **Promote physical activity**
- **Encourage active living**
- **Reduced obesity and related illnesses**

# Public health benefits



- Safer streets
- Cleaner environment
- Improved mental health



# CHIP Priority Areas



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**1: Mental Health and Substance Abuse**

**2: Obesity**

**3: Chronic Disease**

**4: Access to Care**

Since 2010





# SOMERSET COUNTY 2016 RANKINGS

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**2<sup>nd</sup> in healthy behaviors**

**3<sup>rd</sup> healthiest  
county in New Jersey**

Since 2010 



# GOAL:



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## **Somerset County: The Healthiest County In New Jersey**

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# The physical and mental health Of Somerset County

are directly tied

to our  
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Since 2010

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**Branding Somerset County:**  
**We are a Healthy Community**  
**Health & Wellness are our business**

Since 2010





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# Collaboration: The Key to Our Success

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Since 2010 

<http://www.healthiersomerset.org>

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JOIN US

