

# New Jersey Comprehensive Cancer Control Plan Fact Sheet

## What is the New Jersey Comprehensive Cancer Control Plan (CCCP)?

The New Jersey Comprehensive Cancer Control Plan (CCCP) represents an innovative approach to coordinating and integrating cancer control activities in New Jersey. The CCCP is administered by the Office of Cancer Control and Prevention at the New Jersey Department of Health and Senior Services, Office of the State Epidemiologist. The CCCP was developed by the Task Force on Cancer Prevention, Early Detection and Treatment in New Jersey (Task Force), its Standing Committees, Workgroups and County Cancer Coalitions in conjunction with the U.S. Centers for Disease Control and Prevention, National Comprehensive Cancer Control Program. The workgroups are charged with implementing the CCCP at the state-wide level. Twenty-one county cancer coalitions are funded by the Office of Cancer Control and Prevention to implement the CCCP at the local level. Today, the CCCP is being implemented by the dedicated efforts of nearly 2,000 volunteers.

## What is Comprehensive Cancer Control?

Comprehensive Cancer Control is an integrated and coordinated approach to reduce the incidence, morbidity and mortality of cancer through prevention, early detection, treatment, rehabilitation and palliation (CDC definition).

## The CCCP can benefit New Jersey's residents by...

- Creating a continuum of cancer care services, from prevention through improved quality of life;
- Refocusing programs to serve the person as a whole, rather than focusing on one specific type of cancer;
- Increasing awareness and access to cancer services for New Jersey consumers;
- Expanding the number of local leaders who proactively support community partnerships and collaborations; and
- Sharing resources (time, staff, expertise) between local organizations and agencies.

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# Telling New Jersey's Story

The Task Force presents this summary of the top priorities from each workgroup for continued implementation of the CCCP.

## **Advocacy Workgroup – Internal Structure and Funding**

Continue the internal structure and funding for cancer awareness, education and early detection programs, and advocate for increased access to cancer care and for reducing cancer-related health disparities

## **Nutrition and Physical Activity Workgroup – Cancer Prevention**

Promote healthy eating patterns, healthy weight, and physical activity with the goal of reducing cancer incidence, and assure proper nutritional care for cancer patients and survivors

## **Palliation Workgroup – Education**

Increase awareness of and access to palliative care services from the time of cancer diagnosis, and address the benefits and risks of complementary and alternative medicine in palliative care

## **Breast Cancer Workgroup – Awareness and Education**

Promote awareness and education for those at higher than expected risk of developing breast cancer, and increase awareness of the importance of re-screening and follow-up visits

## **Childhood Cancer Workgroup – Treatment and Quality of Life**

Enhance the quality of life of young cancer patients from diagnosis through treatment and survivorship, and increase awareness of late effects and advocacy issues

## **Colorectal Cancer Workgroup – Awareness and Education**

Raise awareness of colorectal cancer prevention, detection and treatment measures, and increase the colorectal cancer screening rates in NJ

## **Gynecologic Cancer Workgroup – Awareness and Education**

Increase awareness and education regarding cervical and ovarian cancers, address the utilization of the HPV vaccine, and support gynecologic cancer research

## **Lung Cancer Workgroup – Tobacco Control**

Support the goals of the NJ Comprehensive Tobacco Control Program, and increase the proportion of health care providers who implement the Public Health Service Tobacco Dependence Treatment Guidelines

## **Melanoma Workgroup – Awareness**

Increase preventive behaviors among NJ's youth, promote worksite education, educate the community on skin cancers, and address measures to decrease exposure of NJ residents to ultraviolet radiation from tanning beds and booths

## **Oral and Oropharyngeal Cancer Workgroup – Public Awareness**

Heighten public awareness of oral cancers and the need for access to screening, and collaborate with colleagues to increase education and training among healthcare providers

## **Prostate Cancer Workgroup – Public Awareness and Education**

Promote a public health message regarding screening, the benefits and risks of early detection, and the follow-up necessary for screening and treatment